

RETHINK.REINVENT.REIGNITE

**B.I.T.E**  
BUSINESS  
CONFERENCE  
**5 AUGUST 2026**  
MORNINGTON RACECOURSE

MAJOR PARTNERS



Mornington  
Peninsula Shire

**Business**

**smart**  
BUSINESS SOLUTIONS  
GROUP



# THANK YOU

## FOR SUPPORTING B.I.T.E BUSINESS CONFERENCE 2026.

**REthink. REinvent. REignite.**

Change is no longer an occasional disruptor - it's the constant hum beneath every decision, every pivot, every opportunity. For small business owners, the challenge isn't just managing change, but knowing which changes to embrace, when to evolve, and how to lead with impact.

At B.I.T.E Business Conference 2026, we invite you to step into that space of transformation - to rethink outdated approaches, reinvent your business model, and reignite your sense of purpose and possibility.

This isn't just another business event. It's where global keynote speakers meet local changemakers. Where innovation is grounded in action. And where small businesses get the practical tools, fresh perspective, and community connections needed to thrive in a world of accelerating technology and automation.

This year, we're delighted to collaborate with Mornington Peninsula Shire as partners for the event. B.I.T.E Business Conference proudly kicks off the Small Business Festival series across August 2026 - a region-wide initiative designed to empower and elevate the local business community through curated events, insights, and support.

Join us for a high-impact day of ideas, inspiration, and activation. Be part of the conversation. Be part of the future.

**Shannon Smit**

Founding Director | Smart Business Solutions Group

Founder | B.I.T.E Conference Australia

---

# RETHINK. REINVENT. REIGNITE.

2026 marks the fifth year of the **B.I.T.E Business Conference** - the Mornington Peninsula and Frankston region's premier event for bold, future-focused business owners and leaders.

Originally launched in 2017, the B.I.T.E Business Conference quickly built momentum across 2018 and 2019, paused during the COVID years, and then returned with impact in 2025. Now, we're back again for 2026, proudly presented in partnership with Mornington Peninsula Shire and Smart Business Solutions Group.

Built on the foundational pillars of Business, Innovation, Technology and Excellence, this year's event invites you to rethink old systems, reinvent your strategy, and reignite your business with energy and intention.

Designed to bring a true city-style conference experience to the Mornington Peninsula, B.I.T.E Business Conference blends global keynote speakers and expansive thinking with local insights and curated panel sessions all tailored for the real challenges and ambitions of small and mid-sized business.

We're also thrilled that B.I.T.E 2026 will kick off the Mornington Peninsula Shire's Small Business Festival, launching a month-long celebration of local enterprise, innovation, and growth.

Whether you're looking to scale, shift, or sharpen your competitive edge, the B.I.T.E Business Conference is your space to connect, learn, and lead with purpose.

For more details, visit [www.biteconference.com.au](http://www.biteconference.com.au).



**SAVE THE DATE // 5 AUG 2026**  
@ Mornington Racecourse

# CHOOSING KEYNOTE SPEAKERS

# OUR PROCESS

## Global Voices on a Local Stage

At the B.I.T.E Business Conference, every speaker is chosen with purpose. Our curatorial process focuses on finding voices that embody our four foundational pillars: Business, Innovation, Technology, and Excellence.

We don't do average. One of the defining features of B.I.T.E Conference is our commitment to securing keynote speakers who regularly present on international stages for global brands, high-level summits, and tech giants. Because big thinking should never be limited to big cities.

## Local Brilliance, Centre Stage

Alongside our headliners, we also celebrate homegrown success. Each year, we feature a Local Business Panel that showcases stories, lessons, and insights from the Peninsula's most exciting businesses. In 2026, this panel will be hosted by **Katherine Cooper, Leader of Economic Development at Mornington Peninsula Shire**.

If you'd like to be considered for the 2026 panel, Expressions of Interest are open now. Click the link [here](#) to complete the form.

## Looking Back: Our 2025 Line-Up

In 2025, B.I.T.E Conference featured an exciting mix of thought leaders, business strategists, and tech disruptors, including Kate Christie, Steve Sammartino, Dave Jenyns and The Hon Bruce Billson. We're known for bringing big names to our local stage.

## Who's Speaking in 2026?

We're currently locking in our next wave of keynote speakers for the 5th annual B.I.T.E Business Conference. The 2026 program will continue to raise the bar, combining world-class thinking with local relevance.

Meet our first confirmed speakers on the next pages. More to be announced soon.

Visit [www.biteconference.com.au](http://www.biteconference.com.au) for ongoing updates to our 2026 keynote speakers.

## MEET OUR SPEAKERS

# GRANT HACKETT

### B.I.T.E CONFERENCE 2026 KEYNOTE

#### From the Pool to the Boardroom: Elite Leadership, High-Performance, and Resilience.

Join **Olympic Gold Medalist and CEO Grant Hackett** for an exclusive, high-energy session on building a culture of success, resilience, and peak performance. Drawing on his dual career as one of Australia's most celebrated swimmers and a successful corporate leader, Grant shares actionable insights into how elite sporting principles can transform business results.

In this candid, masterclass-style keynote, Grant explores the mental models required to navigate high-stakes environments, the necessity of absolute commitment to goals, and the importance of adapting to change and pressure.

Grant doesn't just talk about theory; he shares stories from his rise to the top of swimming to leading a \$2.1 billion+ ASX-listed financial firm. Whether you are a business leader, a team member, or looking to foster a more resilient organization, this session provides a roadmap for achieving elite performance in any field.



## MEET OUR SPEAKERS

# ANDREW GRIFFITHS

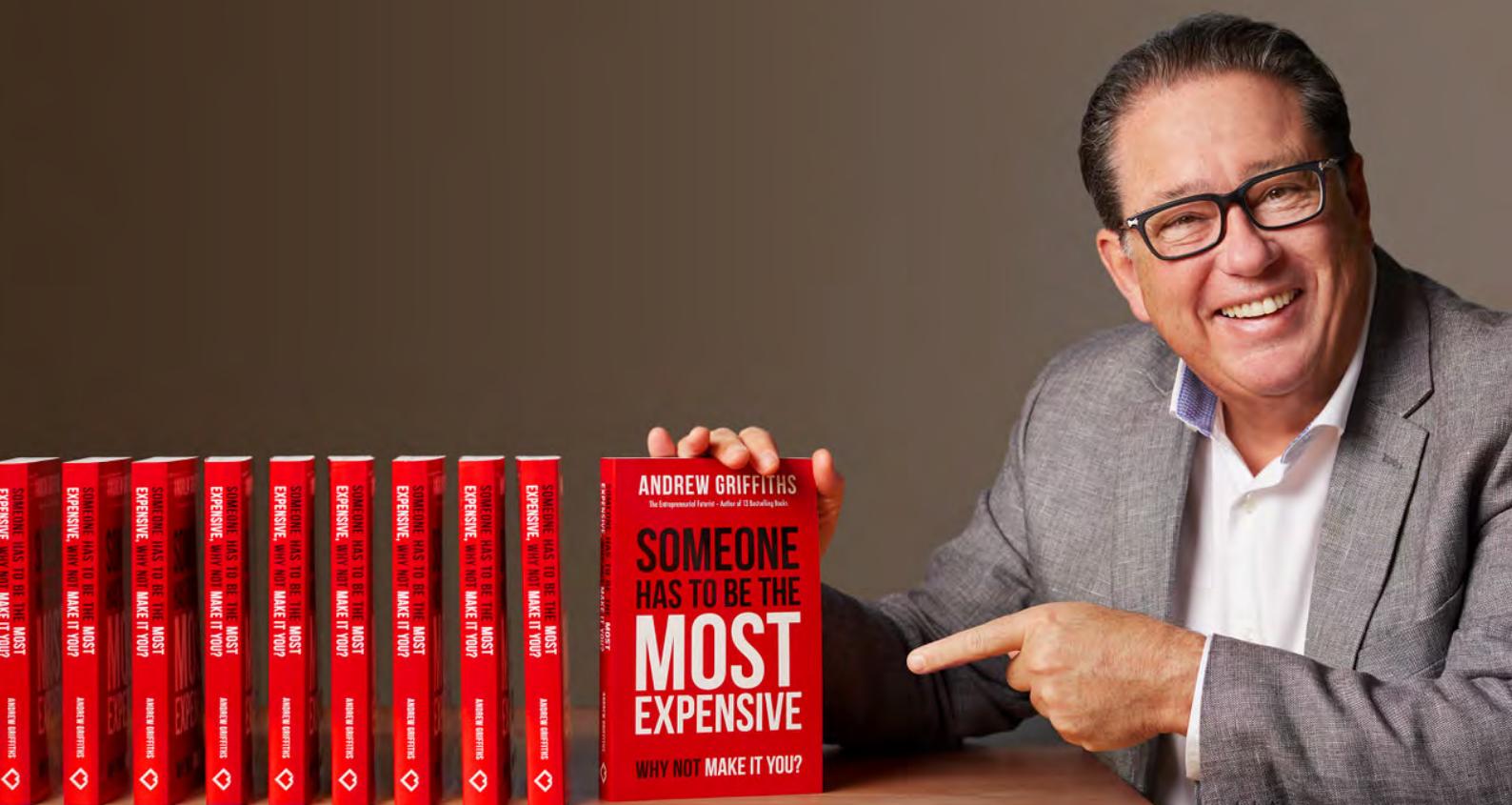
### B.I.T.E CONFERENCE 2026 KEYNOTE

### Australia's #1 Small Business Author | Global Speaker | Entrepreneurial Futurist

Andrew Griffiths is Australia's #1 small business author with 14 bestselling books sold in over 65 countries. Known for his infectious energy and razor-sharp insights, Andrew helps business owners rethink what it means to lead, grow, and charge what they're truly worth. His experience spans 40 years across diverse industries and continents, making him a trusted advisor to global brands, governments, and entrepreneurs alike.

A dynamic keynote speaker with a deep understanding of human behaviour, business evolution, and brand positioning, Andrew inspires audiences to rise above the ordinary. His B.I.T.E Business Conference 2026 keynote, **"Someone Has to Be the Most Expensive. Why Not Make It You?"**, will challenge attendees to shift their mindset, elevate their value, and boldly own their space in the market.

Andrew doesn't just talk about change - he lives it. From humble beginnings to becoming a globally recognised business thought leader, he embodies the very ethos of **REthink. REinvent. REignite.**



## MEET OUR SPEAKERS

# KATE CHRISTIE

### B.I.T.E CONFERENCE 2026 KEYNOTE

#### Writer | Speaker | Coach | Best Selling and Award Winning Author

As Australia's leading time management expert, Kate Christie has helped clients including BUPA, Westpac, XERO, Specsavers, L'Oréal, and the Australian Government save more than 30 hours every month - and then use that reclaimed time to design and live their best lives.

Renowned for her dynamic, engaging, and motivational presentations, Kate inspires audiences with proven strategies and practical habits to find, harness, and make the most of their time. She is a sought-after media commentator, serving as an Opinion Columnist for CEOWorld Magazine, co-host on TV's Kochie's Business Builders, and a regular guest on radio shows, podcasts, and in print.

A best-selling and award-winning author of five books, Kate has shared her message with audiences around the world. As a small business owner herself, Kate truly understands the unique time management challenges you face - and she brings unmatched energy, insight, and proven frameworks to help you find all the time you need.



## B.I.T.E CONFERENCE M.C

# CANDICE TAYLOR

With over 2 decades of experience in the realm of event hosting and acting as MC, Candice stands as a true embodiment of professionalism and mastery. As a seasoned Master of Ceremonies, her expertise goes far beyond scripted introductions – it's about creating an engaging and seamless experience.

Having honed her skills over many years, Candice possesses a unique knack for connecting with diverse audiences. Her magnetic charisma effortlessly draws people in, making every individual feel like an integral part of the event.

Whether it's a corporate conference or a lively gala, Candice has the uncanny ability to read the room and adapt her approach, fostering a genuine rapport that resonates.

Candice's true magic lies in her capacity to tie the entire event together. She weaves a narrative that transforms a series of moments into a cohesive, unforgettable journey. Her attention to detail, combined with a deep understanding of event dynamics, ensures that transitions are seamless and the energy remains consistently captivating.

This year, we have Candice back as our MC for B.I.T.E Conference for the fourth time. She must be doing something right.



## PAST KEYNOTE SPEAKERS

# A SAMPLE



**STEVE SAMMARTINO**  
FUTURIST



**KATE CHRISTIE**  
AUTHOR, TIME MANAGEMENT EXPERT



**DAVE JENYNS**  
AUTHOR, SYSTEMOLOGY CREATOR



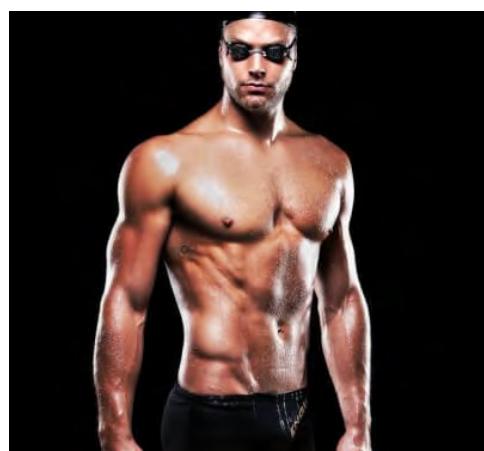
**DARYL AW**  
AI & AUTOMATION TRAINER



**THE HON BRUCE BILLSON**  
SMALL BUSINESS OMBUDSMAN



**SHANNON SMIT**  
FOUNDER - B.I.T.E CONFERENCE



**ANDREW LAUTERSTEIN**  
OLYMPIC SWIMMER



**ANDREW MORELLO**  
TV AND EVENT HOST



**TRENT INNES**  
CEO - XERO

4

## YOUR TARGET MARKET

# ON TARGET

You know your product. You know your audience.  
But how do you connect with them in a way that truly stands out?

The B.I.T.E Business Conference 2026 is your opportunity to do just that - put your brand in front of a highly engaged, forward-thinking audience of business owners, entrepreneurs, and decision-makers who are hungry for new ideas and real solutions.

By sponsoring the B.I.T.E Business Conference, you'll gain exposure not just across Mornington and surrounding regions, but right across the Mornington Peninsula, thanks to our extended reach in partnership with the Mornington Peninsula Shire.

With a carefully curated event experience, compelling keynote speakers, and targeted business panels, B.I.T.E Conference offers more than just brand awareness - it's a chance to create real conversations, convert leads, and build long-term relationships.

This is where your customers will be. This is where your next opportunity starts.

Join us at the B.I.T.E Business Conference 2026 - and make your brand part of the region's biggest business event of the year.



## THE PROOF IS IN THE PUDDING

---



# MEDIA PARTNER

## Pre-Event Marketing & Promotion

- Industry Exclusive Partnership. Only one print partner and one radio partner per event category
- Large logo placement on the official B.I.T.E Business Conference website: [www.biteconference.com.au](http://www.biteconference.com.au)
- Logo inclusion in all digital marketing invitations to our 5,000+ subscriber database
- Logo featured on all printed marketing materials
- Minimum of 4 social media promotion posts with business tags across our 6,000+ followers on LinkedIn, Facebook, and Instagram
- Logo on printed flyers distributed to businesses across the Mornington Peninsula and Greater Frankston Region

**PLUS: As part of our 2026 collaboration with Mornington Peninsula Shire and the launch of the Small Business Festival, B.I.T.E sponsors will also benefit from additional promotional exposure via MP Shire channels**

- Logo placement on the Mornington Peninsula Business website event page
- Logo inclusion in Mornington Peninsula Business digital invitation (approx. 4,500 subscribers)
- Promotion via Mornington Peninsula Business Facebook page (2,000+ followers)
- Cross-sharing of sponsor content and event posts

## At B.I.T.E. Conference: Marketing & Promotion

- Double stand with power in premium location (choice of options provided)
- Option for showbag insert
- Banner at registration desk (provided by the Sponsor)
- Banner on the Main Stage area (provided by the Sponsor)
- 4 x Event Tickets

## Post Event

- Certificate of Appreciation
- Large logo on Event Video to be distributed across partner network and social media, and hosted on YouTube.

**INVESTMENT | LET'S TALK**

# GOLD SPONSOR

## Pre-Event Marketing & Promotion

- Logo on B.I.T.E CONFERENCE event website [www.biteconference.com.au](http://www.biteconference.com.au)
- Logo inclusion in event invite digital marketing to 5000+ database
- Logo included on printed marketing materials
- Social media acknowledgement and promotion x 4 posts with tags to your business to 6000+ followers on LinkedIn, Facebook & Instagram
- Logo on print flyer to be distributed to businesses across the Mornington Peninsula and Greater Frankston region.

**PLUS: As part of our 2026 collaboration with Mornington Peninsula Shire and the launch of the Small Business Festival, B.I.T.E sponsors will also benefit from additional promotional exposure via MP Shire channels**

- Logo placement on the Mornington Peninsula Business website event page
- Logo inclusion in Mornington Peninsula Business digital invitation (approx. 4,500 subscribers)
- Promotion via Mornington Peninsula Business Facebook page (2,000+ followers)
- Cross-sharing of sponsor content and event posts

## At B.I.T.E. Conference: Marketing & Promotion

- Double stand with power in premium location (choice of options provided)
- Option for showbag insert
- Banner at registration desk (provided by the Sponsor)
- Banner on the Main Stage area (provided by the Sponsor)
- 4 x Event Tickets

## Post Event

- Certificate of Appreciation
- Large logo on Event Video to be distributed across partner network and social media, and hosted on YouTube.

**INVESTMENT | \$5K**

# SILVER SPONSOR

## Pre-Event Marketing & Promotion

- Medium Logo on B.I.T.E CONFERENCE event website [www.biteconference.com.au](http://www.biteconference.com.au)
- Logo inclusion in event invite digital marketing to 5000+ database
- Logo included on printed marketing materials
- Social media acknowledgement and promotion x 3 posts with tags to your business to 6000+ followers on LinkedIn, Facebook & Instagram
- Logo on print flyer to be distributed to businesses across the Mornington Peninsula and Greater Frankston region.

**PLUS: As part of our 2026 collaboration with Mornington Peninsula Shire and the launch of the Small Business Festival, B.I.T.E sponsors will also benefit from additional promotional exposure via MP Shire channels**

- Logo placement on the Mornington Peninsula Business website event page
- Logo inclusion in Mornington Peninsula Business digital invitation (approx. 4,500 subscribers)
- Promotion via Mornington Peninsula Business Facebook page (2,000+ followers)
- Cross-sharing of sponsor content and event posts

## At B.I.T.E. Conference: Marketing & Promotion

- Single stand with power (choice of options provided)
- Option for showbag insert
- 3 x Event Tickets

## Post Event

- Certificate of Appreciation
- Medium logo on Event Video to be distributed across partner network and social media, and hosted on YouTube.

**INVESTMENT | \$2.5K**

# BRONZE SPONSOR

## Pre-Event Marketing & Promotion

- Small Logo on B.I.T.E CONFERENCE event website [www.biteconference.com.au](http://www.biteconference.com.au)
- Logo inclusion in event invite digital marketing to 5000+ database
- Logo included on printed marketing materials
- Social media acknowledgement and promotion x 1 posts with tags to your business to 6000+ followers on LinkedIn, Facebook & Instagram

**PLUS: As part of our 2026 collaboration with Mornington Peninsula Shire and the launch of the Small Business Festival, B.I.T.E sponsors will also benefit from additional promotional exposure via MP Shire channels**

- Logo placement on the Mornington Peninsula Business website event page
- Logo inclusion in Mornington Peninsula Business digital invitation (approx. 4,500 subscribers)
- Promotion via Mornington Peninsula Business Facebook page (2,000+ followers)
- Cross-sharing of sponsor content and event posts

## At B.I.T.E. Conference: Marketing & Promotion

- Single stand with power
- Option for showbag insert
- 2 x Event Tickets

## Post Event

- Certificate of Appreciation
- Small logo on Event Video to be distributed across partner network and social media, and hosted on YouTube.

**INVESTMENT | \$1K**

YOUR BRAND + B.I.T.E SPONSORS

## A look at our 2025 sponsors...

MAJOR PARTNERS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



FRANKSTON ARTS CENTRE



WOODLEIGH school



MEDIA PARTNERS



## WHAT PEOPLE SAID

# TESTIMONIALS

### What People Are Saying...

“

Congrats on the B.I.T.E Conference. My two staff who attended have raved about yesterday. They said it was brilliant. I will be meeting them later in the week for a full debrief.

### What People Are Saying...

“

Loved it, was the best conference I have been to. I have told so many people already.

### What People Are Saying...

“

After reflecting for a moment, it has given me the push to be a bit more selfish to go down to 4 days a week, to be a more present parent for my kids and pivot my role in work to something more rewarding. Thanks!

### What People Are Saying...

“

"Thank you for a great day! It was very well done and we learnt a lot. It was very valuable to our employees and business."

### What People Are Saying...

“

Thanks so much for putting on such an excellent event. The vibe was spot on.

### What People Are Saying...

“

The speakers were engaging and I left the event inspired and eager to take steps in my workplace to improve systems for smarter time management.

### What People Are Saying...

“

Congrats on getting BITE back up and running. I'm sure it's a big investment in time and dollars, but it is great to have something so close to work.

### What People Are Saying...

“

Overall an excellent day, with some key learnings and inspiration coming from attending. Well done.

### What People Are Saying...

“

A massive thank you for a great event yesterday. You Guys and the Team did an amazing job. Got heaps out of it. Really enjoyed being involved in a small way and thanks for the opportunity <sup>test</sup> again to be part of it. Looking forward to the next one and catching up soon.

### What People Are Saying...

“

I always enjoy engaging with other likeminded business owners. I get a lot out of hearing their stories.

### What People Are Saying...

“

Thank you for organising a really interesting day.

### What People Are Saying...

“

Thanks, it was a great event. The speakers were great and have come away with good ideas on how I can use AI in our business.

RETHINK.REINVENT.REIGNITE

# B.I.T.E

BUSINESS  
CONFERENCE

**5 AUGUST 2026**  
MORNINGTON RACECOURSE

## Enquiries

Vivienne Bethune

Event Project Coordinator

[vivienne@smartbusinesssolutions.com.au](mailto:vivienne@smartbusinesssolutions.com.au)

M 03 5911 7000

**biteconference.com.au**

